

## **PRESS RELEASE**

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### **CERVED GROUP: PRESS RELEASE IN RELATION TO A POTENTIAL LAUNCH OF A VOLUNTARY PUBLIC TENDER OFFER PROMOTED BY ADVENT**

**San Donato Milanese, 11 March 2019** – Cerved Group S.p.A. (MTA: CERV, the “**Company**”) – the largest information provider and credit servicer in Italy – communicates that, with respect to the press release issued on 6 March 2019, it has today received from Advent International Corporation a letter in which Advent indicates that the due diligence it performed has confirmed that Cerved is a company with great potential for continuing growth and is led by a strong management team. The circumstance that the market price increased from Euro 7.71 (price on the 12th of February 2019, the day preceding the non-binding offer) to Euro 9.60 (closing price on the 8th of March 2019), and that the increase in the share price occurred mainly after the press release relating to market rumors, had made the transaction uncertain, consequently Advent International Corporation has at the present time decided to not proceed with the transaction.

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